



/ contextual

advertising Google Ads



| | Basic | Medium | Premium |
|--------------------------------|-------------|------------|------------|
| Cost Excluding VAT | 349 € | 499 € | 699 € |
| Monthly Budget | up to 1000€ | from 1000€ | from 1000€ |
| Campaigns in 2 Languages | 2 | 4 | 6+ |
| Ad Account Audit | + | + | + |
| Competitor Analysis | + | + | + |
| Google Tag Manager Integration | + | + | + |
| Conversion Tracking | + | + | + |
| Ad Extensions | + | + | + |
| A/B Testing | + | + | + |
| Monthly Report | + | + | + |
| Personal Manager | + | + | + |
| Remarketing | - | - | + |
| Banner Creation | - | - | + |
| Display Ads in GDN | - | - | + |
| YouTube Advertising | - | - | + |

Monthly Campaign Management

| | | | |
|--------------------|-------|-------|-------|
| Cost Excluding VAT | 199 € | 299 € | 399 € |
| Monthly Budget | + | + | + |